**Eduqas Media A Level - Overview 2022-23**

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| **Year Group** | **Autumn Term** | **Spring Term** | **Summer Term** |
|  | **Term 1** | **Term 2** | **Term 3** | **Term 4** | **Term 5** | **Term 6** |
| **Year 12***The first year of the course will develop students’ analysis skills and their ability to draw judgements and conclusions using media terminology. They will explore a range of forms and their genre, codes and conventions whilst applying context which will underpin knowledge for in depth analysis in Component 2* | **Contexts Historical Texts**Exploration of media products through unseen analysis, looking at the following contexts:* Historical
* Political
* Economic
* Social
* Cultural

Students will study a range of forms so they understand the conventions and representations of the time including:* Print advertisements
* Audio-visual advertisements
* Music videos
* Magazines
* Film posters

**Historical Texts**We will build on students’ understanding of contexts and how these impact production with a close study of their set historical texts:•Kiss of The Vampire (1970s)•Tide (1950s)•Vogue (1965) | **Contemporary Texts and Unseen Comparison**Exploration of contemporary media forms through music video and advertisements. Students will be able to compare contexts from previous texts and understand how society has changed over time.* Formation (Beyoncé)
* Seventeen Going Under (Sam Fender)
* WaterAid (charity advert)
* Unseen text analysis
* Tokyo Paralympic Games (2020)
 | **Contemporary Magazines**Students will build on knowledge of historical text, Vogue, to compare representations in The Big Issue.Here, students will complete a close study looking at:* Media Language
* Representation
* Audience
* Industry
 | **Newspapers**Students look at political and economic contexts of newspapers, studying two set texts – tabloid and broadsheet. They will develop analysis skills in unseen texts and comparisons (Section A) but will also understand production and ownership models (Section B**)*** The Daily Mirror
* The Times
 | **Film, Radio and Video Games**Students will focus on industry and audience for film, video games and radio. They will look at regulation and digital convergence and how this has impacted on production and distribution.* Assasin’s Creed – Liberation
* Black Panther
* I, Daniel Blake
* Have you Heard George’s Podcast?
 | Revision for Mocks.**Non Exam Assessment – Cross Media Production**Students will apply their knowledge of media forms and products by producing their own media product based on a brief by the exam board.They will start the process by completing:* Research
* Pre-planning documents
* Statement of Aims

This will be 16 weeks |
| **Year 13***Students will use their knowledge and understanding of the theoretical framework to apply to close analysis of more complex, global products using A Level theory.* | **Global TV: Humans and The Returned**Close study of theoretical framework within the two set texts – Humans and The Returned (French)* Media Language
* Representations
* Audience
* Industry

***Students will have 3 lessons per fortnight focussed on NEA coursework completion*** | **Digital Products – Blogs and Vlogs**Close study of digital products Pointless Blog and GalDem looking at the key areas:* Media Language
* Representations
* Audience
* Industry

***Students will have 3 lessons per fortnight focussed on NEA coursework completion*** | **Non Exam Assessment – Cross Media Production Deadline**Final submission for NEA. | Revision |  |