**Eduqas Media A Level - Overview 2022-23**

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| **Year Group** | **Autumn Term** | | **Spring Term** | | **Summer Term** | |
|  | **Term 1** | **Term 2** | **Term 3** | **Term 4** | **Term 5** | **Term 6** |
| **Year 12**  *The first year of the course will develop students’ analysis skills and their ability to draw judgements and conclusions using media terminology. They will explore a range of forms and their genre, codes and conventions whilst applying context which will underpin knowledge for in depth analysis in Component 2* | **Contexts Historical Texts**  Exploration of media products through unseen analysis, looking at the following contexts:   * Historical * Political * Economic * Social * Cultural   Students will study a range of forms so they understand the conventions and representations of the time including:   * Print advertisements * Audio-visual advertisements * Music videos * Magazines * Film posters   **Historical Texts**  We will build on students’ understanding of contexts and how these impact production with a close study of their set historical texts:  •Kiss of The Vampire (1970s)  •Tide (1950s)  •Vogue (1965) | **Contemporary Texts and Unseen Comparison**  Exploration of contemporary media forms through music video and advertisements.  Students will be able to compare contexts from previous texts and understand how society has changed over time.   * Formation (Beyoncé) * Seventeen Going Under (Sam Fender) * WaterAid (charity advert) * Unseen text analysis * Tokyo Paralympic Games (2020) | **Contemporary Magazines**  Students will build on knowledge of historical text, Vogue, to compare representations in The Big Issue.  Here, students will complete a close study looking at:   * Media Language * Representation * Audience * Industry | **Newspapers**  Students look at political and economic contexts of newspapers, studying two set texts – tabloid and broadsheet. They will develop analysis skills in unseen texts and comparisons (Section A) but will also understand production and ownership models (Section B**)**   * The Daily Mirror * The Times | **Film, Radio and Video Games**  Students will focus on industry and audience for film, video games and radio. They will look at regulation and digital convergence and how this has impacted on production and distribution.   * Assasin’s Creed – Liberation * Black Panther * I, Daniel Blake * Have you Heard George’s Podcast? | Revision for Mocks.  **Non Exam Assessment – Cross Media Production**  Students will apply their knowledge of media forms and products by producing their own media product based on a brief by the exam board.  They will start the process by completing:   * Research * Pre-planning documents * Statement of Aims   This will be 16 weeks |
| **Year 13**  *Students will use their knowledge and understanding of the theoretical framework to apply to close analysis of more complex, global products using A Level theory.* | **Global TV: Humans and The Returned**  Close study of theoretical framework within the two set texts – Humans and The Returned (French)   * Media Language * Representations * Audience * Industry   ***Students will have 3 lessons per fortnight focussed on NEA coursework completion*** | **Digital Products – Blogs and Vlogs**  Close study of digital products Pointless Blog and GalDem looking at the key areas:   * Media Language * Representations * Audience * Industry   ***Students will have 3 lessons per fortnight focussed on NEA coursework completion*** | **Non Exam Assessment – Cross Media Production Deadline**  Final submission for NEA. | Revision | |  |